

HARVARD ALUMNI REAL ESTATE BOARD MEETING

20 22

THURSDAY & FRIDAY, APRIL 21-22

LOEB HOUSE, 17 QUINCY STREET
CAMBRIDGE, MA

EVENT PROGRAM CONT.

SPRING 2022

The spring 2022 board meeting was made possible through a generous gift from Reggie Graham III (MARCH '78) Maharger Development

THURSDAY, APRIL 21

Registration 5:15 PM

New & Guest Member Orientation 5:30-6:00 PM

Reception 6:00-7:00 PM

Dinner 7:00-9:30 PM

FRIDAY, APRIL 22

Mentoring 7:45-8:45 AM

Registration & Breakfast 8:30-9:00 AM

Opening Remarks 9:00-9:05 AM

Mike Friedman, MDes Real Estate '92

Chair, Harvard Alumni Real Estate Board

EVENT PROGRAM CONT.

SPRING 2022

FRIDAY, APRIL 22 CONT.

Member & Guest Introductions 9:05-10:00 AM

Willy Shih 10:00-11:00 AM

Robert and Jane Cizik Professor of Management Practice in Business Administration
Harvard Business School
Rethinking Global Supply Chains

Break 11:00-11:20 AM

Katie Lapp 11:20 AM - 12:20 PM

Executive Vice President
Harvard University
Development of Harvard's Land in Allston

Lunch 12:20-12:50 PM

Hessam Nadji 12:50-1:50 PM

President and Chief Executive Officer
Marcus & Millichap
*Headwinds, Tailwinds, and Crosscurrents:
Navigating the Choppy Market Environment Ahead*

EVENT PROGRAM CONT.

SPRING 2022

FRIDAY, APRIL 22 CONT.

Roundtable 1:50-2:30 PM

Donald Sheets, MBA '06

Programming Chair, Harvard Alumni Real Estate Board

Business Meeting 2:30-3:15 PM

Closing Remarks 3:15-3:20 PM

Transport to Allston 3:20-3:45 PM

Tour 3:45-4:45 PM

Harvard John A. Paulson School of Engineering
and Applied Sciences

Joseph O'Farrell

Managing Director, Harvard Capital Projects
and Acting Chief Executive Officer, Harvard Allston Land
Company

Matt Noblett

Partner, Behnisch Architekten

EVENT PROGRAM CONT.

SPRING 2022

BIOGRAPHIES



WILLY SHIH

Willy Shih is the Robert and Jane Cizik Professor of Management Practice in Business Administration at the Harvard Business School in Boston, Massachusetts. He is part of the Technology and Operations Management Unit, and he teaches in the MBA and Executive Education Programs.

Willy's expertise is in manufacturing, supply chains, and product development. He has written or co-authored numerous cases and teaching materials in a wide range of industries. His book, "Producing Prosperity – Why America Needs a Manufacturing Renaissance," co-authored with Gary Pisano, has called attention to the link between manufacturing and innovation. His paper on the challenges of reshoring was featured in the Fall 2014 issue of the Sloan Management Review, and his Summer 2020 paper, "Is it time to Rethink Global Supply Chains" was the most popular article of the year.

Prior to coming to HBS in 2007, Willy spent 28 years in industry. Reporting to him have been manufacturing and distribution operations around the world, as well as global sales and marketing operations.

EVENT PROGRAM CONT.

SPRING 2022

BIOGRAPHIES CONT.



KATIE LAPP

As Harvard's executive vice president, Katie Lapp serves as chief administrative, business, and operating officer. She is responsible for all aspects of the University's financial, human resources, campus services, campus planning and development, information technology, health services, and law enforcement functions. Katie works closely with Harvard's senior leadership team to ensure that financial, capital, and operational resources are optimally deployed in support of the University's teaching and research mission.

She previously served as executive vice president for business operations for the University of California, executive director, and chief executive officer for the New York Metropolitan Transportation Authority (MTA), as well as a variety of positions in the criminal justice system of the State and City of New York, including the state's director of criminal justice and commissioner of the Division of Criminal Justice Services.

Katie received her JD from Hofstra University and her BA in history from Fairfield University.

EVENT PROGRAM CONT.

SPRING 2022

BIOGRAPHIES CONT.



HESSAM NADJI

Hessam Nadji received a Bachelor of Science degree in information management and computer science from City University in Seattle and began his career in 1986. Mr. Nadji joined Marcus & Millichap in 1996 as vice president of research and advisory services and positioned the firm as a leading provider of market trends, analyses and expertise. In 2010, Mr. Nadji assumed the leadership role for all of the firm's national specialty brokerage divisions, which grew rapidly under his supervision. After only 6 years, he was named president and CEO where he still holds the position.

Mr. Nadji is frequently sourced on behalf of the firm by national business media outlets, including The Wall Street Journal, Investor's Business Daily, Real Estate Forum, CNBC, Fox Business TV, Bloomberg TV, and numerous commercial real estate publications.